Introduction

Stanford admits undergraduate students through a holistic review process that considers all of the achievements and attributes presented by each applicant to the university, including academic excellence, intellectual vitality, extracurricular activities and personal context.

When a student applies to Stanford, each piece of the application is treated as part of an integrated and comprehensive whole. We look at achievement within each individual student’s context, and no portion of the application is considered without the rest. Academic excellence is our primary criterion for admission, and all students who are admitted to Stanford meet the university’s admission standards; there are no exceptions.

We welcome each year a group of incredibly accomplished students who reflect astonishing diversity, in all dimensions. Our strong program of need-based financial aid plays a central role in providing accessibility for students of all financial means, and Stanford has further expanded this program in 2020 and 2021. It now includes provisions that families with annual incomes below $150,000 and assets typical of that income level receive at least enough scholarship support to cover tuition charges, and that those with incomes below $75,000 receive support such that they do not need to pay tuition, room or board.

We believe the diversity in background and experience of our entering class each year adds immeasurably to the education of all our students. To get a sense of this diversity, you can view data on last year’s admitted class characteristics here.

Most students who apply to and are admitted to Stanford each year have no previous connection to the university. As well, we’re proud to welcome to Stanford each year many “first-generation” college attendees whose parents do not hold a bachelor’s degree. Among undergraduates who entered Stanford in Fall 2020, both first-year and transfer students, 20.7% were first-generation college attendees.

We also receive applications from students whose families do have some form of existing connection to Stanford. In recent years there has been increased national interest in two categories of college applicants: (1) “legacy” students who are the children of alumni and/or (2) the children of those who have contributed philanthropically to a university.

At Stanford, “legacy” applicants are defined as the children of Stanford graduates at either the undergraduate or graduate level. With respect to philanthropy, Stanford does not document in admission files the donor status of all applicants’ families. However, some applicants’ files may contain a notation about their family’s giving. In the large majority of these cases, the parents
of the applicants are also graduates of Stanford. Philanthropy plays a significant role in supporting the opportunities available to all students at Stanford, including the ability to attend the university through our program of need-based financial aid.

Among undergraduates admitted for Fall 2020 entrance, 348 admitted students and 204 matriculating students (12.2% of the enrolling class) were the children of Stanford graduates. For some of these students, their admission files also noted a history of philanthropy. An additional 15 admitted students and 16 matriculating students (1.0% of the enrolling class, with the matriculating number higher due to students who were admitted for Fall 2019 but took a gap year and enrolled in Fall 2020) had no legacy affiliation with Stanford, but their admission files noted a history of philanthropy that could be considered along with all other factors in the admission process. Together, those with either of these two characteristics totaled 220 students in the enrolling class, representing 13.1% of our 1,674 entering students.

(Note: In Fall 2020, a larger than usual number of newly admitted students delayed their enrollment at Stanford, due to the pandemic. Thus, in next year’s report, the Fall 2021 numbers of enrolled students who have a legacy or philanthropic affiliation with Stanford can be expected to increase relative to the Fall 2020 numbers in this report.)

In our holistic review process, these applicants are evaluated based on the totality of their attributes and accomplishments, as all other applicants to the university are. If an applicant to Stanford is not highly competitive academically, an existing family connection or historical giving to the university means nothing in the process.

We work each year to help alumni families understand that, because of the volume of applications we receive, most applicants to Stanford unfortunately cannot be admitted. In addition, our development office takes active steps to prevent donors from making a gift to Stanford with any expectation that the gift will influence the admission process, and that understanding is codified in our gift policies.

We welcome to Stanford each year students whose families are already a part of Stanford’s history, and we welcome, in far greater numbers, new members of our community who are beginning new traditions with us. Together they form an inspiring and diverse class of students from all over the world and all walks of life, contributing in countless varied ways to the educational experience we aspire to offer our students.

**AB 697 reporting**

As required by AB 697 (Ting, 2019 Session), the Stanford data for undergraduate applicants for Fall 2020 entrance with a relationship to donors or alumni as described above is provided below:

(1) The number of applicants who did not meet the institution’s admission standards that apply to all applicants, but who were offered admission: Zero
(2) The number of applicants reported pursuant to paragraph (1) who accepted admission to the institution: Zero
(3) The number of applicants reported pursuant to paragraph (2) who enrolled at the institution: Zero
(4) The number of applicants who met the institution’s admission standards that apply to all applicants and who were offered admission: 363
(5) The number of applicants reported pursuant to paragraph (4) who accepted admission to the institution: 330
(6) The number of applicants reported pursuant to paragraph (5) who enrolled at the institution: 220